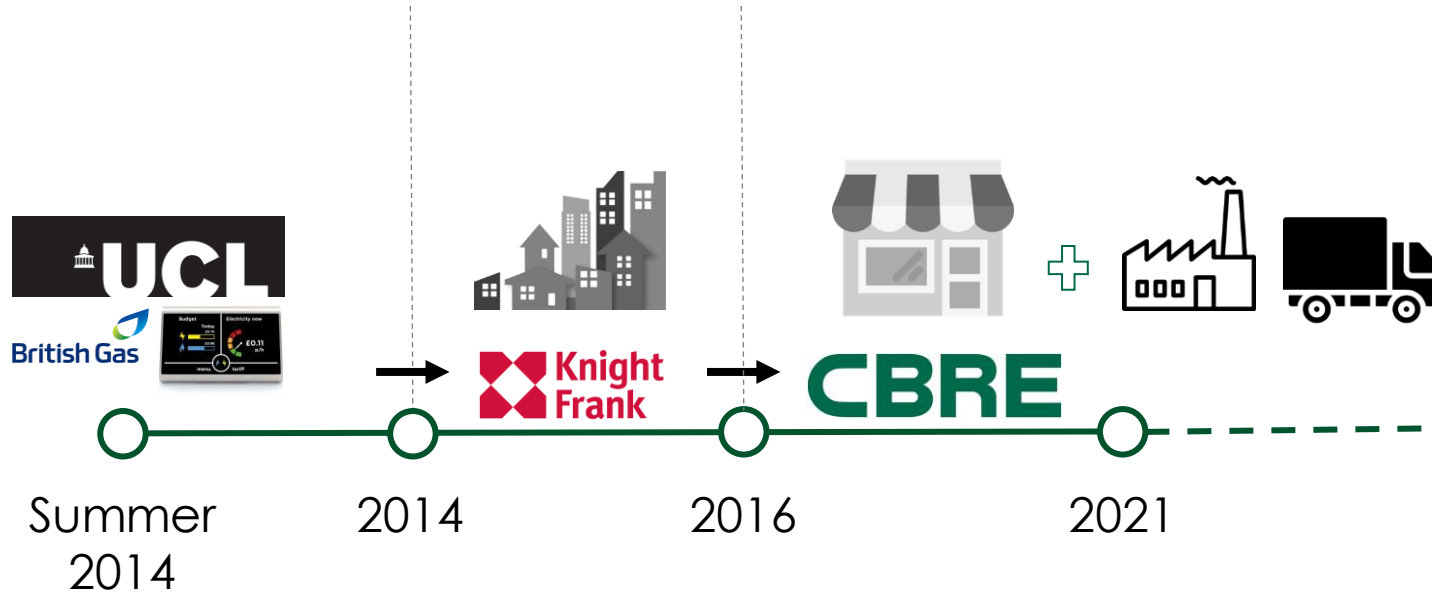
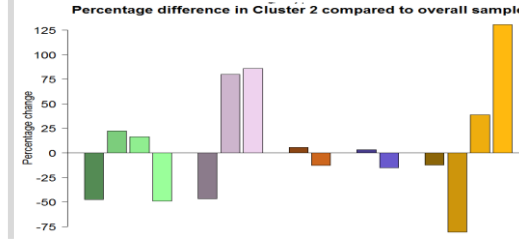
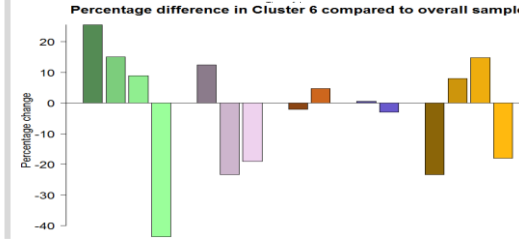
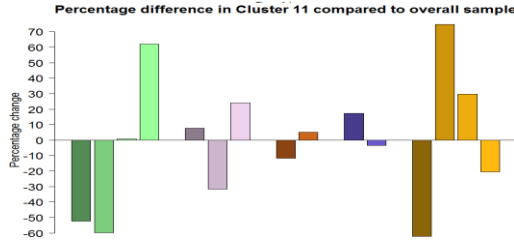
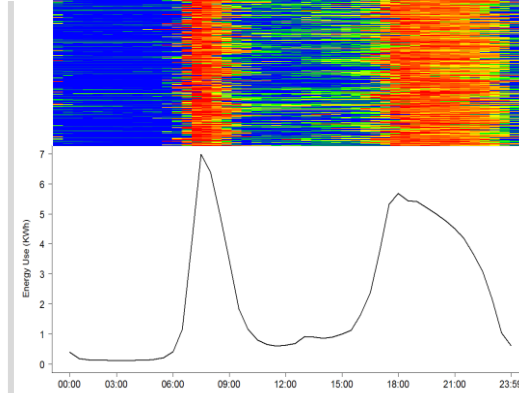
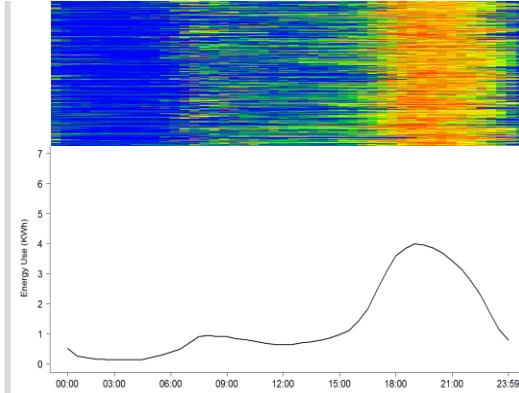
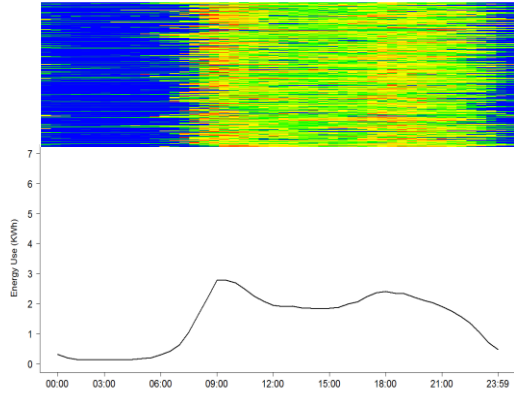


CDRC MASTERS DISSERTATION SCHEME EVENT, 29 APRIL 2021

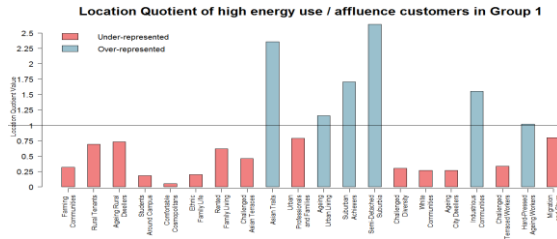


CDRC MASTERS DISSERTATION SCHEME EVENT, 29 APRIL 2021

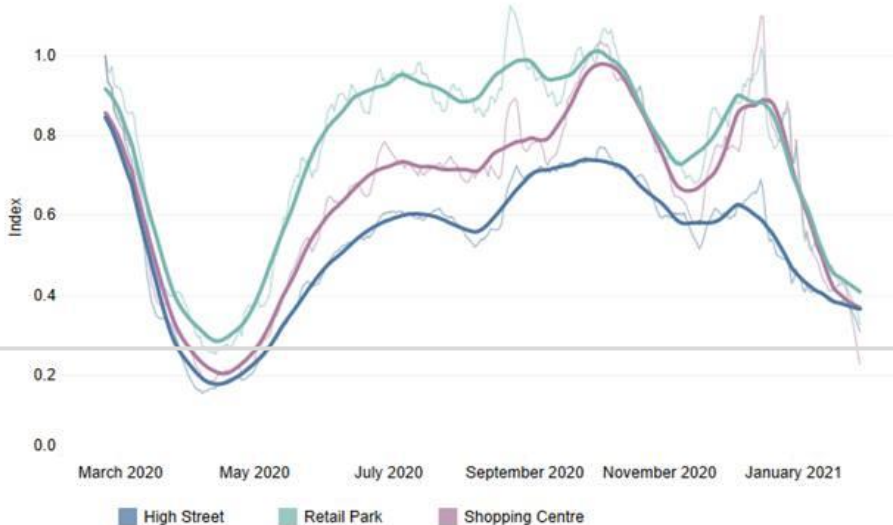


- Young sharers
- Families
- Active Retired
- Elderly
- Semi-detached
- Detached
- Bungalow
- 1919-1944
- 1944-1976
- 1-2 Beds
- 2+ Beds
- Affluence
- Low
- Lower Medium
- Higher Medium
- High

OAC	Group 1 Points Weight Score	Group 2 Points Weight Score	Group 3 Points Weight Score	Group 4 Points Weight Score	Group 5 Points Weight Score	Insulation	Total	Overall Rank
Semi-detached Suburbia	5 0.3504 1.7521	4 0.2985 1.1941	5 0.0856 0.4280	5 0.2604 1.3021	1 0.0050 0.0050	2	6.6813	1
Asian Traits Suburban Achievers	4 0.3504 1.4017	5 0.2985 1.4927	3 0.0856 0.2568	4 0.2604 1.0417	0 0.0050 0.0000	1.5	5.6928	2
Industrialious Communitites Hard-pressed	3 0.3504 1.0512	3 0.2985 0.8956	0 0.0856 0.0000	3 0.2604 0.7813	4 0.0050 0.0201	1	3.7482	3
Ageing Workers	2 0.3504 0.7008	2 0.2985 0.5971	4 0.0856 0.3424	2 0.2604 0.5208	0 0.0050 0.0000	0.5	2.6611	4
Ageing Urban Living	0 0.3504 0.0000	1 0.2985 0.2985	2 0.0856 0.1712	0 0.2604 0.0000	0 0.0050 0.0000	0	0.4697	5
Migration and Churn	1 0.3504 0.3504	0 0.2985 0.0000	0 0.0856 0.0000	0 0.2604 0.0000	0 0.0050 0.0000	0	0.3504	6
	0 0.3504 0.0000	0 0.2985 0.0000	1 0.0856 0.0856	1 0.2604 0.2604	0 0.0050 0.0000	0	0.3460	7

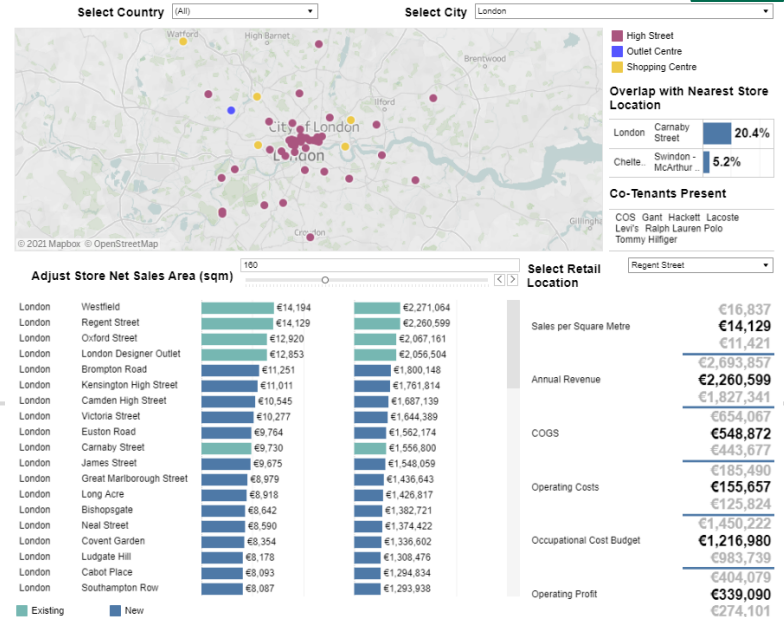


CBRE Foot Traffic Estimate, Indexed against February 2020 Levels
UK, France, Germany, Spain & Italy



RETAIL INTELLIGENCE
CBRE

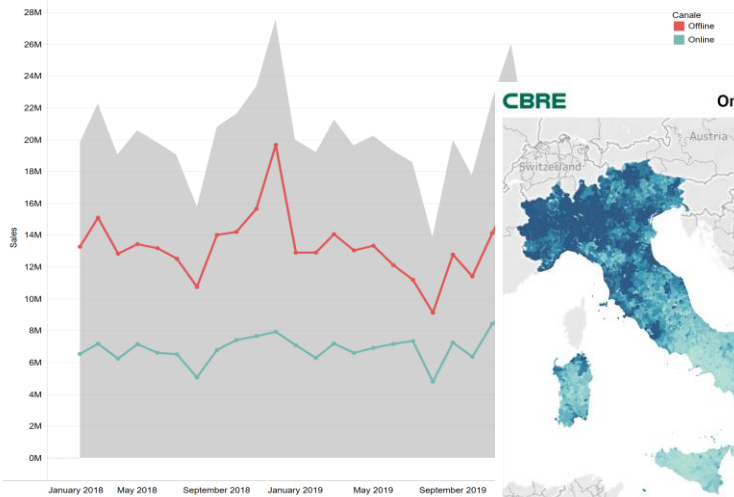
Sales and Sales Density Forecast



CDRC MASTERS DISSERTATION SCHEME EVENT, 29 APRIL 2021

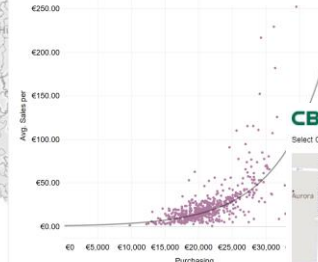
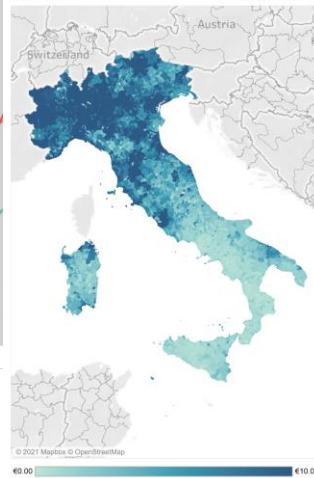
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Sales by Channel over Time



CBRE

Online Sales Overview

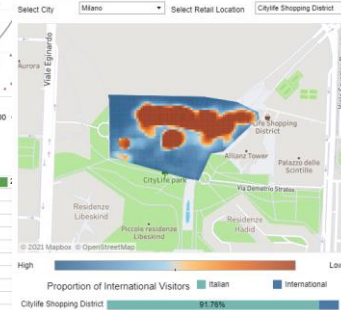


Measure Number of customers

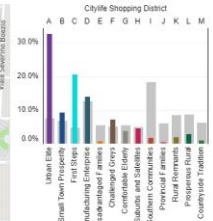
Milano	Lombardia	1,916
Varese	Lombardia	1,083
Torino	Piemonte	1,056
Monza e della Brianza	Lombardia	1,054
Prato	Toscana	1,013
Bergamo	Lombardia	869
Bari	Puglia	834
Venezia	Veneto	774
Genova	Liguria	728
Firenze	Toscana	714
Como	Lombardia	711
Bologna	Emilia-Romagna	616

CBRE

Italian Retail Centre Insights Dashboard



Mosaic Profile of Visitors



Catchment Area of Retail Centre - area from which a retail centre receives the top 50% of its visitors (primary) and top 75% (secondary)

