



Celebrating Collaboration: the CDRC Masters Dissertation Scheme

Programme

1030-1130: The Business of Engagement

- Introduction & welcome: Professor Paul Longley, Director, CDRC
- The evolution of academic-industry collaboration: Keith Dugmore, Founder, Demographic Decisions
- CDRC: Where are they now? MDS 7 years on: Dr Jonathan Reynolds, Deputy Director (Oxford), CDRC
- The business of engagement: the firm's perspective: Martin Squires, Director of Advanced Analytics, Pets at Home

1145-1245: Alumni presentations

- Nombuyiselo Murage, Machine Learning Engineer, Gro Intelligence. Dissertation at Tamoco. MSc Geographic Data Science, University of Liverpool
- Alec Davies, Data Scientist, Pets at Home. Dissertation at Sainsbury's. MSc Geographic Data Science, University of Liverpool, PhD Geographic Data Science
- Christian Tonge, Senior Consultant, Movement Strategies. MSc Geographic Data Science, University of Liverpool, & Cristobal Montt, Graduate Analyst, Movement Strategies. MSc Data Science, City, University of London, Dissertations at Movement Strategies

1245-1315: Optional networking session

1400-1505: Alumni presentations (continued) and panel discussion

- Alumni presentation: Dr Anastasia Ushakova, Senior Research Associate, University of Lancaster. Dissertation at British Gas. MSc Public Policy, UCL; PhD Computational Social Science
- Alumni presentation: Nick Samson, Associate Director, CBRE. Dissertation at British Gas. MSc Geographic Information Science, UCL
- Panel Discussion, The next 7 years. Achievements and ambitions: Alex Singleton, Deputy Director (Liverpool), CDRC; Samantha Hughes, Analytics Innovation Manager, Avon; Martin Squires, Director of Advanced Analytics, Pets at Home.
- Thanks & conclusion: Professor Paul Longley, Director, CDRC